

### REMARKS

Favorable reconsideration of this application in view of the following comments is respectfully requested.

In the outstanding Office Action, Claims 1, 3, 4, 6 and 7 were rejected under 35 U.S.C. § 103(a) as unpatentable over JP 2000-287110 to Tsunoda in view of U.S. Patent No. 6,738,075 to Torres; Claim 2 was rejected under 35 U.S.C. § 103(a) as unpatentable over Tsunoda in view of Torres and further in view of U.S. Patent No. 6,930,709 to Creamer; Claim 8 was rejected under 35 U.S.C. § 103(a) as unpatentable over Tsunoda, Torres and further in view of U.S. Patent No. 6,035,323 to Narayan; and Claim 10 was rejected under 35 U.S.C. § 103(a) as unpatentable over Tsunoda in view of Torres and further in view of U.S. Patent No. 6,223,190 to Aihara.

It is respectfully submitted that the applied art does not teach or suggest a unit which uses a tag exclusively used for inserting a file of a picked-up image, a unit which automatically generates HTML codes by inserting the image file in accordance with the tag, a unit which, each time an HTML file is created, automatically forms a new directory to register the HTML file therein, and a unit which each time a pick-up image is linked to an HTML file, forms an image with a thumbnail image size from the picked-up image in accordance with the exclusively-used tag and registers this in the same directory as the HTML file is registered, as recited in Claim 1.

Instead, Tsunoda merely discloses that a thumbnail HTML document is automatically prepared from JPEG files in the memory. As the information of the JPEG files, sequence number for editing, a number of pixels, recording mode, picture quality, continuous/interval photographing, file name, file size, photographing date and time, for example, are displayed. An HTML document of an index is automatically prepared from the JPEG file names in the

memory. The means for automatically preparing a HTML document of an index from the JPEG file names in the memory is prepared.

As such, the features recited in the claimed invention are not disclosed in the applied art. Again, Claim 1 recites that a unit is provide which uses a tag exclusively used for inserting a file of a picked-up image. The HTML codes are automatically generated by inserting the image file in accordance with the tag. Please see at least page 10 to page 17 of the present specification discussing the features of the exclusively used tags.

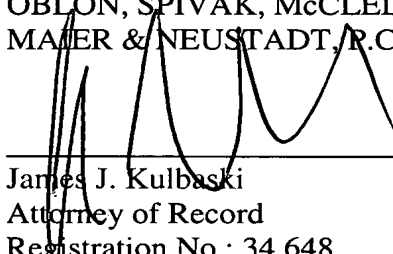
As noted above, Tsunoda fails to disclose or suggest the features of the independent claim herein. Because the remaining applied art is not relied upon to provide the features identified as deficient in Tsunoda discussed above, they are not substantially addressed herewith.

Consequently, for the reasons discussed in detail above, no further issues are believed to be outstanding in the present application, and the present application is believed to be in condition for formal allowance. Therefore, a Notice of Allowance is earnestly solicited.

Should the Examiner deem that any further action is necessary to place this application in even better form for allowance, the Examiner is encouraged to contact the undersigned representative at the below-listed telephone number.

Respectfully submitted,

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